Programme

Penta Hotel
38 Chaussée de Charleroi
1060 Brussels
Monday 4 December

Morning Participants travel to Brussels
Check in at Penta Hotel, 38 Chaussée de Charleroi

12h45 Welcome remarks

**EU Trade Policy – the policy priorities**
Adeline HINDERER – Acting Head of Unit
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade

13h00 ‘Get-to-know-you’ walking buffet lunch

14h00 **EU Trade Policy – an introduction**
Tomas BAERT – Head of Unit
Unit G1 – Trade Strategy, Directorate-General for Trade

15h00 **EU Trade Policy in public debate**
Joakim LARSSON – Communications Advisor to Cecilia Malmström
Robin RATCHFORD – Head of Sector
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade

15h30-16h00 **Coffee break**

16h00-17h00 **What trade agreements mean in practice**
Ruta ZARNAUSKAITE – Policy Officer
Unit G1 – Trade Strategy
Directorate-General for Trade

17h00-18h00 **#LetsTalkTrade**
Presentation by WPP followed by discussion
Moderated by Alex Walford – Policy Officer
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade

19h00 **Informal walking dinner**
Chez Callens – Avenue Louise 480, 1050 Brussels
Tuesday 5 December

09h00-16h30  European Trade Policy Day
Management Centre Europe
Hosted by Cecilia Malmström, European Commissioner for Trade
Plenary Panel Discussion and break-out sessions
Evening    At leisure

Wednesday 6 December

09h00-10h00  Reflections on and reactions to the issues raised in the EPTD
Moderated by Chris RUFF – Press Officer
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade

10h00-11h00  Trade Defence – A Europe that protects
Frédéric MICHELS – Deputy Head of Unit
Unit H.5 – Investigations: Relations with Third Countries for Trade Defence Matters - Directorate-General for Trade

11h00-11h30  Coffee break

11h30-12h15  Working together – next steps
Adeline HINDERER – Acting Head of Unit
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade

12h15    Sandwich lunch

12h50    #EUtrade policy – why it matters
Christofer FJELLNER MEP, EPP Group
European People’s Party
European Parliament
Moderated by Peter Sandler – Director
Directorate A – Resources, Information and Policy Coordination
Directorate-General for Trade

13h50    Closing words
Adeline HINDERER – Acting Head of Unit
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade

14h00    End of event