



**Programme EGA Stakeholders Event  
THE ENVIRONMENTAL GOODS AGREEMENT -  
PROMOTING EU ENVIRONMENTAL OBJECTIVES THROUGH TRADE**

**Wednesday 3 June 2015, Brussels  
13:30 – 19:30h**

**Venue:** EC, Charlemagne building, Room Alcide de Gasperi, 170 rue de la Loi, 1040 Brussels

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- 13:30 – 14:00 Registration**
- 14:00 – 14:15 Welcome remarks** by *Astrid Schomaker*, Director of DG ENV
- 14:15 – 14:30 Role of innovative environmentally friendly technologies in the EU climate policy**  
*Miguel Arias Cañete*,  
Member of the European Commission responsible for Climate Action and Energy
- 14:30 – 14:45 Introduction – state of play of the Environmental Goods Agreement negotiations** by *Monika Hencsey*, EGA lead negotiator
- 14:45 – 15:00 How Environmental Goods Agreement can promote diffusion of environmentally friendly technologies?**  
*Cecilia Malmström*,  
Member of the European Commission responsible for Trade
- 15:00 – 15:15 Questions and answers (Q&A) session**
- 15:15 – 15:45 Coffee break**
- 15:45 – 16:45 Panel discussion: The Environmental Goods Agreement - how to increase deployment of environmentally friendly technologies?**  
Introduction and moderation by *Marc Vanheukelen*, Director of DG TRADE D responsible for Trade and Sustainable Development
- *Aik Hoe Lim*, Director, Trade and Environment Division, WTO
  - *Anja von Moltke*, Head of Trade, Policy and Planning Unit, UNEP
  - *Istvan Alfaro Solano*, Ambassador of Costa Rica to the EU
  - *Zhang Kening*, Minister, Economic & Commercial Counsellor's Office, Mission of China to the EU
  - *Jakob Brix Tange*, Danish Ambassador for Trade Policy
- 16:45 – 18:15 Panel discussion: the Environmental Goods Agreement – opportunities and challenges**  
Introduction and moderation by *Bernd Lange*, MEP Chair INTA Committee on International Trade
- *Peter C. Brun*, Managing Director of the SETI-Alliance
  - *Anka Schild*, Senior Policy Advisor Trade and Foreign Economic Policies, Siemens
  - *René van Sloten*, CEFIC Executive Director Industrial Policy
  - *Pascal Kerneis*, Managing Director, European Services Forum
  - *Cécile Toubeau*, Policy Officer, Transport & Environment
  - *Veena Jha*, International Centre for Trade and Sustainable Development
- 18:15 – 18:30 Closing remarks** by *Marc Vanheukelen*, Director of DG TRADE D
- 18:30 – 19:30 Reception**