



European
Commission

Counterfeit and Piracy Watch List

Content of contributions

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Please clearly identify the marketplaces (online and/or physical) and the reasons why you believe that the marketplaces should be included in the Counterfeit and Piracy Watch List. To receive full consideration, written comments should be as detailed as possible and include supporting documents.

Marketplaces are also invited to send contributions on their efforts and tools to address or prevent IPR infringements as well as to prevent that their services are used by IPR infringers.

Information to be included, if possible:

- **On online marketplaces**

- The past and present domain name of the website (and of the mirror sites and derived sites), available registration information, and name and location of the hosting provider and operator,
- Information on the volume of internet traffic on the website, including number of visitors, average time spent on the site or page views,
- Estimate of the number of counterfeits and pirated goods offered or sold on the website and the number of infringing files streamed, shared, seeded, leeches, downloaded, uploaded or otherwise distributed, reproduced or made available to the public,
- Information on the popularity of the website (e.g. by Alexa ranking),
- Revenue sources of the website, such as sales, subscriptions, donations, upload incentives, or advertising and the methods by which that revenue is collected,
- Main categories of pirated and counterfeit goods and services sold, distributed or made available on the website,
- Estimated volume of counterfeit or pirated products or services or other data on the market's scale, its reach or relative significance in a given geographic area or with respect to a category of goods or services,
- Estimates of economic harm caused to the rightholder resulting from the piracy or counterfeiting and a description of the methodology used to calculate the harm,
- Any known health or environmental damage caused by the counterfeit products distributed through the website,

- Any known civil, administrative or criminal enforcement actions against the website and the outcome of such enforcement actions (court judgements, orders, pending cases, etc.),
- Any action taken by the operator or owner of the website to filter out or reduce counterfeiting and piracy on the website,
- Additional actions taken by the marketplace's owners or operators to remove, limit or discourage the availability of counterfeit or pirated goods or services, including policies to prevent or remove access to such goods or services, or to disable seller or user accounts; the effectiveness of marketplace's policies and guidelines in addressing counterfeiting and piracy; and the level of cooperation with rightholders and law enforcement authorities,
- Whether the website is operated, owned or affiliated with the government of a third country,
- As regards geographical indications, which European rightholders are the most affected by the website and the origin of counterfeit products,
- Any additional information on these marketplaces.
- **On physical marketplaces**
 - The name and location of the marketplace (e.g. common name, street address, neighbourhood, shopping district, city, etc. which helps to locate the marketplace) and the identity of the principal owners or landlords,
 - Main categories of pirated and counterfeit goods sold or distributed on the marketplace,
 - Estimated volume of counterfeit or pirated goods or other data on the market's scale,
 - Estimates of economic harm caused to the rightholder resulting from the piracy or counterfeiting and a description of the methodology used to calculate the harm,
 - Any known health or environmental damage caused by the counterfeit products distributed through the marketplace,
 - Any known civil, administrative or criminal enforcement actions against the website and the outcome of such enforcement actions (court judgements, orders, pending cases, etc.),
 - Any actions taken by the owner or landlord of the marketplace to prevent or reduce counterfeiting and piracy on the marketplace,
 - Additional actions taken by the marketplace's owners or landlords to remove, limit or discourage the availability of counterfeit or pirated

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goods, including policies to prevent or remove such goods from the marketplace; the effectiveness of marketplace's policies and guidelines in addressing counterfeiting and piracy; and the level of cooperation with rightholders and law enforcement authorities,

- Any additional information on these marketplaces.