



European
Commission

#EUtrade policy

what it is,
why it matters

Brussels,
4-5-6 December 2017

Programme

Penta Hotel
38 Chaussée de Charleroi
1060 Brussels

Trade

Monday 4 December

- Morning Participants travel to Brussels
Check in at Penta Hotel, 38 Chaussée de Charleroi
- 12h45 Welcome remarks
- EU Trade Policy – the policy priorities**
Adeline HINDERER – Acting Head of Unit
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade
- 13h00 **‘Get-to-know-you’ walking buffet lunch**
- 14h00 **EU Trade Policy – an introduction**
Tomas BAERT – Head of Unit
Unit G1 – Trade Strategy, Directorate-General for Trade
- 15h00 **EU Trade Policy in public debate**
Joakim LARSSON – Communications Advisor to Cecilia Malmström
Robin RATCHFORD – Head of Sector
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade
- 15h30-16h00 **Coffee break**
- 16h00-17h00 **What trade agreements mean in practice**
Ruta ZARNAUSKAITE – Policy Officer
Unit G1 – Trade Strategy
Directorate-General for Trade
- 17h00-18h00 **#LetsTalkTrade**
Presentation by WPP followed by discussion
Moderated by Alex Walford – Policy Officer
Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade
- 19h00 **Informal walking dinner**
Chez Callens - Avenue Louise 480, 1050 Brussels

Tuesday 5 December

09h00-16h30

European Trade Policy Day

Management Centre Europe

Hosted by Cecilia Malmström, European Commissioner for Trade

Plenary Panel Discussion and break-out sessions

Evening

At leisure

Wednesday 6 December

09h00-10h00

Reflections on and reactions to the issues raised in the EPTD

Moderated by Chris RUFF – Press Officer

*Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade*

10h00-11h00

Trade Defence – A Europe that protects

Frédéric MICHIELS –Deputy Head of Unit

*Unit H.5 – Investigations: Relations with Third Countries
for Trade Defence Matters - Directorate-General for Trade*

11h00-11h30

Coffee break

11h30-12h15

Working together – next steps

Adeline HINDERER – Acting Head of Unit

*Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade*

12h15

Sandwich lunch

12h50

#EUtrade policy – why it matters

Christofer FJELLNER MEP, EPP Group

*European People's Party
European Parliament*

Moderated by Peter Sandler – Director

*Directorate A – Resources, Information and Policy Coordination
Directorate-General for Trade*

13h50

Closing words

Adeline HINDERER – Acting Head of Unit

*Unit A3 – Information, Communication and Civil Society
Directorate-General for Trade*

14h00

End of event